



BUILD YOUR INTERNATIONAL MARKET!

Join us at... **GLOBE 2004**
Vancouver, British Columbia, Canada



Globe 2004, March 31 - April 2, offers U.S. firms a comprehensive introduction to the Canadian environmental market, as well as exposure to a multitude of other international markets, especially in Asia. The U.S. Commercial Service (USCS), Vancouver, Canada, *invites* U.S. environmental firms to join with us and discover the many benefits of participating in GLOBE 2004 and the numerous options for generating sales to Canada. GLOBE is *CERTIFIED* by the U.S. Department of Commerce, recognizing its effectiveness as a market development vehicle for U.S. environmental firms.

GLOBE 2004 features technologies in water and wastewater management, pollution prevention, environmental engineering, solid waste management, air quality, and hazwaste.

USCS Canada is offering the following options for U.S. companies at GLOBE:

Option A: Booth In the U.S. Pavilion

The U.S. Pavilion at GLOBE 2004 will be placed in a high profile location, sure to attract the attention of show visitors. The pavilion will be staffed by our Canadian and U.S. environmental specialists, available for counselling, information and support throughout the event. CDN\$3,650 (Approx. US\$2700)

Option B: Customized Meetings via our Gold Key Program

Find Canadian partners and representatives with a program that has been used successfully across Canada by numerous U.S. companies and continues to be one of our most successful, client-focused services. US\$750.00 Includes:

- ✓ One-on-one appointments with pre-qualified, potential business partners/representatives
 - ✓ Product presentation to Asian agents/distributors
 - ✓ Complimentary show pass
 - ✓ Invitation to an exclusive networking reception

*In addition to the trade show, more than 80 [conference sessions](#) will feature three primary themes:
Corporate Sustainability, Energy & Climate Change, Building Better Cities*

For more information on Globe 2004 and our Commercial Service options, please contact:
[Cheryl Schell](#), Commercial Specialist, Ph: (604) 642-6679, Fax: (604) 687-6095.

To find out more about the Canadian Environmental Market contact:
[Richard Vinson](#), National Sector Specialist, Ph: (902) 429-2482, x102

Our USCS Canada web site provides market information, links and contacts for each of our six offices in Canada. Please visit...

www.buyusa.gov/canada

